

DATUR – .SR PREMIUM DOMAIN POLICY

1. PURPOSE

1.1 This Premium Domain Policy (“Policy”) sets out **transparent rules** for the classification, pricing, billing, and management of **Premium .sr domain names** offered through Datur’s domain channels.

1.2 The Policy aims to ensure:

- predictable pricing for customers,
- consistent internal handling by Datur teams,
- clear differentiation between **Standard, Premium,** and **Reserved/Restricted** domain names.

1A. GOVERNANCE AND ISMS ALIGNMENT

1A.1 This Policy falls within Datur’s Information Security & Business Continuity Management System (ISBCMS) scope under ISO/IEC 27001 and ISO 22301.

1A.2 The classification, pricing controls, technical systems, and supporting processes described in this Policy are subject to Datur’s internal risk assessment, change management, access control, logging, monitoring, and internal audit procedures.

1A.3 Any material changes to classification criteria, pricing logic, or operational implementation shall follow Datur’s formal change management procedures.

2. RELATIONSHIP TO GOVERNING TERMS

2.1 This Policy must be read together with:

- the **Regulations for the registration of .sr-Domain Names** (Telesur) and any related dispute/arbitration rules applicable to .sr domains,
- Datur’s published **Terms and Conditions for .sr Domains**, where **Telesur acts as the Registrar**,
- Datur Website Terms of Use (as applicable).

2.2 In case of conflict, the applicable .sr regulations and registrar requirements prevail.

2.3. This Premium Domain Policy is an adjunct policy and forms part of the broader contractual framework governing .sr domain registrations, including the Datur Terms & Conditions, the applicable Telesur .sr Domain Regulations, and the Datur Website Terms of Use. In case of conflict, the governing domain regulations and contractual terms shall prevail.

3. DEFINITIONS

3.1 **Domain Name:** A combination of symbols at the first level under the .sr domain.

3.2 **Applicant / Customer:** The party requesting registration or renewal of a .sr domain.

3.3 **Registrar:** Telecommunicatiebedrijf Suriname (Telesur) acts as registrar within the .sr domain framework as reflected in Datur’s .sr domain terms.

3.4 **Standard Domain:** Any .sr domain name not classified as Premium or Reserved/Restricted.

3.5 **Premium Domain:** A .sr domain name that is classified under P1, P2, or P3 in accordance with Section 5 of this Policy.

3.6 **Reserved/Restricted Domain:** A .sr domain name that is withheld from general registration or requires

special authorization due to public interest, security, legal, or policy reasons (Section 6).

3.7 **Billing Year:** A 12-month period starting on the registration date or renewal date of the domain.

4. GENERAL PRINCIPLES

4.1 Daturas is committed to **transparency**: customers must be able to clearly understand whether a domain is Standard or Premium and what the applicable annual price is (P1/P2/P3).

4.2 Daturas may **refuse an application** for a domain name in accordance with its published terms.

4.3 Pricing and classifications must be applied consistently, using objective criteria as set out in this Policy.

5. PREMIUM TIERS AND CLASSIFICATION RULES

5.1 Premium tiers are defined as follows (annual pricing; see Section 7):

- **P1 – Premium (General High-Value)**
Domains with higher commercial/brand value but not falling into short-string scarcity.
- **P2 – Premium (Scarce / High-Demand Short Strings)**
Domains with significant scarcity/high demand, typically short domains.
- **P3 – Premium (Ultra-Scarce / Highest Demand)**
Domains representing extreme scarcity and/or the highest demand categories.

5.2 OBJECTIVE CLASSIFICATION CRITERIA

A domain may be classified as Premium if it meets one or more criteria below.

A) Short-String Ultra Scarcity

- **P3 (2-characters & 3-characters):**
 - **Two-character** domains (e.g., ab.sr, 7x.sr)
 - **Three-character** domains (e.g., abc.sr, a7z.sr, 123.sr)
 - **Two-digit** numeric domains (e.g., 10.sr)
 - **Any two-character combination** deemed ultra-scarce by the registry classification logic (letters/digits; excluding prohibited formats).
 - Highly recognizable 3-character patterns (e.g., repeated patterns such as aaa.sr, 111.sr) may be escalated to P3 where applicable.

B) Short-String & Pattern Scarcity

- **P2 (4-7 characters):**
 - Four-character "CVCV" or "VCVC" patterns: Highly brandable combinations (e.g., kaza.sr, opel.sr).
 - Repeated or Sequential Patterns: Strings that are easy to remember or aesthetically pleasing (e.g., 8888.sr, 1234.sr, abab.sr).
 - Four-digit numeric domains: All four-digit combinations (e.g., 2026.sr) due to their high demand in financial and personal sectors.
 - Five-to-seven character "Pure Alpha" dictionary words: Common nouns or verbs that are short enough to be memorable (e.g., gold.sr, cloud.sr, travel.sr).
 - High-Value Numeric Strings: Five or six-digit "lucky" numbers or sequences (e.g., 77777.sr, 123456.sr) that hold cultural or psychological significance.

B) Generic/ Category-Defining Keywords

- **P2 or P1** (depending on demand and market impact):
 - single-word generic terms (e.g., “bank”, “news”, “hotel”, “shop”, “jobs”),
 - widely used sector terms (e.g., “insurance”, “finance”, “health”, “travel”),
 - high-intent commerce terms (e.g., “buy”, “sell”, “market”, “store”).
- **Tier assignment rule for keywords:**
 - **P2** if the term is category-defining with strong national or cross-sector relevance (broad usage; high search/brand interest).
 - **P1** if valuable but niche or moderate demand.

C) Brand-Like, High-Recognition Strings

- **P1** may apply where a domain is:
 - exceptionally memorable,
 - broadly attractive for branding (e.g., very short *dictionary-like* terms longer than 3 characters),
 - likely to cause high contention.

Note: Premium classification is a pricing classification and does not by itself resolve trademark or legal rights. Applicants remain responsible for ensuring they have rights or legitimate interests in the requested name.

5.3 Transparency of Tier Assignment

Datasur will provide premium tier visibility through at least one of the following:

- **Premium Lookup** (recommended): a public lookup where the customer can check if a domain is P1/P2/P3 prior to purchase; and/or
- A published **Premium List** (downloadable/online list) updated periodically.

6. RESERVED / RESTRICTED NAMES (NON-PREMIUM)

6.1 Certain names are **not offered** for registration under Premium pricing because they are **Reserved/Restricted** for public interest and trust reasons.

6.2 Reserved/Restricted categories may include (non-exhaustive):

- Government and public authority identifiers (e.g., “gov”, “government”, “ministry”, “police”, “customs”),
- Critical public services (e.g., “health”, “emergency”, “ambulance”, “hospital” where confusion risk exists),
- Names that may mislead the public into believing an official endorsement or authority,
- Names withheld due to legal/regulatory requirements or security considerations.

6.3 Reserved/Restricted names may only be allocated via a controlled authorization process where applicable (separate procedure).

7. PRICING AND BILLING (ANNUAL FEES)

7.1 Premium annual fees (USD):

- **P1: USD 100 per year**
- **P2: USD 200 per year**
- **P3: USD 300 per year**

7.2 Premium annual fees apply to:

- **initial registration**, and
- **each renewal** for the duration of the registration term, unless otherwise announced through an official policy update (Section 12).

7.3 Standard domains are billed at the standard annual fee as published by Datasur/Telesur from time to time.

7.4 **Taxes/fees:** Any applicable taxes, transaction fees, or third-party charges (if any) may be added at checkout.

8. REGISTRATION WORKFLOW, VALIDATION, AND PAYMENT HANDLING

8.1 Datasur may apply a validation step prior to final release/activation of a .sr domain registration, including premium domains, in line with operational controls communicated to customers.

8.2 Where validation applies, customers may be instructed to proceed with payment only after confirmation by the Datasur team.

8.3 Datasur will implement controls to ensure that customers understand:

- the premium tier,
- the annual price, and
- the renewal pricing model (premium annual fee applies each year).

8.4 All Datasur policies that are published online are in compliance with ISO guidelines and adhere to the laws and regulations of Suriname.

9. RENEWALS, EXPIRY, AND NON-PAYMENT

9.1 Renewal notices are provided as part of domain administration processes.

9.2 If the customer fails to meet financial obligations, the domain may be suspended and/or deleted in accordance with applicable .sr domain regulations and billing enforcement mechanisms.

10. TRANSFERS, CHANGE OF HOLDER, AND OWNERSHIP UPDATES

10.1 Changes of holder and other domain transactions are subject to the applicable .sr domain regulations and required documentation.

10.2 Premium classification remains attached to the domain string (P1/P2/P3), not to the holder.

11. FAIR USE, ABUSE, AND ENFORCEMENT

11.1 Datasur and/or the registrar may take action where domains are used for:

- phishing, malware, fraud, spam campaigns, or other abusive conduct,

- activities that violate applicable laws or policies.
11.2 Actions may include suspension, denial of use, or deletion in accordance with applicable terms/regulations.

12. POLICY CHANGES AND PUBLICATION

12.1 Daturas/Telesur may amend pricing, tiers, or classification criteria. Amendments will be **published on the website** and/or via official announcement channels.

12.2 Daturas will aim to provide advance notice for material changes; however, urgent changes for security, legal, or stability reasons may be implemented immediately where required.

12.3 This Policy will display a clear “Effective Date” and version history.

12.4 Periodic Review: this Policy shall be reviewed at least annually, or earlier if required due to regulatory, operational, market or strategic changes.

13. DATA PROTECTION AND REGISTER INFORMATION

13.1 Domain registration requires processing of customer data to implement the registration contract and administration of the .sr register, as provided in the applicable .sr regulations.

13.2 Daturas will handle personal information in accordance with its published data protection/privacy practices.

14. DISPUTES AND JURISDICTION

14.1 Domain name disputes may be subject to applicable arbitration/dispute regulations for .sr domains and Surinamese jurisdiction as specified in the .sr regulations.

14.2 This Policy is governed by Surinamese law to the extent applicable under the governing domain regulations.

15. CONTACT

15.1 Questions, complaints, or requests for clarification regarding premium classification and pricing can be submitted via Daturas’s official contact channels published on the website.

ANNEX A – TIER QUICK REFERENCE (FOR PUBLICATION)

P1 – USD 100/year

- brandable/high-recognition strings
- generic terms of moderate demand
- other strings classified premium but not short-string scarce

P2 – USD 200/year

- most **3-character** domains
- high-demand generic category terms
- high-intent commerce keywords (higher-demand set)

P3 – USD 300/year

- **2-character** domains (letters/digits combinations)
- highest-demand short strings and special patterns (where applicable)